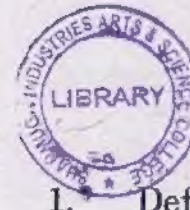


APRIL/MAY 2024

**BIM51/CIM51 — PRINCIPLES OF
MANAGEMENT**

Time : Three hours

Maximum : 75 marks



SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define management.
2. According to F.W.Taylor, What are the basic principles of scientific management?
3. State the steps to be followed for designing a suitable organisation structure.
4. What is induction? State its uses.
5. What is Low level Management?
6. What are the purposes of planning?
7. What does organizational hierarchy mean?
8. What are Technical skills of management?
9. Write a note on Administrative approach to management.
10. What is application blank? State its contents.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain the process of management.

Or

- (b) List out the Functions of management.

12. (a) What are the different forms of organisation?
Explain

Or

- (b) Explain various steps to be followed in planning.

13. (a) What are the functions of Middle level management?

Or

- (b) What are the functions of Top level management?

14. (a) What is Human relations skills of the management?

Or

- (b) Explain the features of Network Structure of an organisation.

15. (a) What is meant by fringe benefits? Explain its objectives.

Or

- (b) What is T-Group Training. Explain its advantages.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss the fourteen principles of management.

17. Explain the functions of leadership.

18. Explain the essentials and barriers in effective time management.

19. What are the Technical skills of the management? Mention the different types of organizational hierarchy.

20. Evaluate the Human Relation Approach to Management and Social System Approach to Management.

